

The digital MEDIA EDUCATION CENTRE

... began in 1997 when the country's largest independent cinema operator, **City Screen**, opened the **Exeter Picture House**. A partnership with **Devon Curriculum Services** provided the opportunity to link media education with the cinema-going experience. It remains an example of a public private partnership working creatively to the benefit of each organisation. From a small base of operation and two staff in 1997, it has now grown into a centre which, we think, is unique in the country. We aim to provide a range of services which use digital technology to release the creativity of teachers and pupils alike.



Our activities include:

- Pupil enrichment workshops
- Staff development and training
- Video Conferencing
- Digital video and audio production
- Educational web site development
- Educational screenings of feature films in the Picture House
- Screenings of pupils' films at the Exeter Picture House

We are always happy to discuss the requirements of individual teachers or schools and design an appropriate programme of activity to meet these needs. Initial contact with us can be made through Karen Howard by any of the methods on the front of this leaflet.

digital MEDIA EDUCATION CENTRE

TEAM MEMBERS



Tim Arnold
Digital Media Education Adviser



Steve Cayley
Consultant for Digital Media and ICT



Roger Crompton
Multimedia Technician



Karen Howard
Team Assistant



Richard Knights
Technical Consultant for Digital Media & ICT



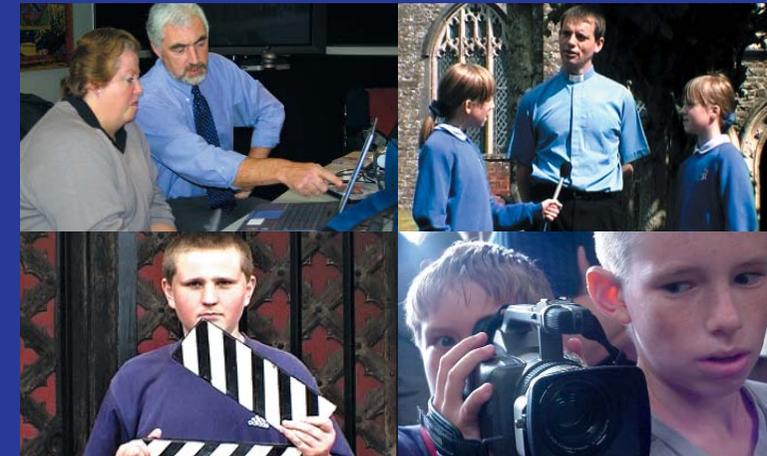
Simon Larkin
Multimedia Production Manager



Martin Phillips
Digital Media Education & English Adviser



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PROFESSIONAL DEVELOPMENT TRAINING
DIGITAL RESOURCE PRODUCTION
CREATIVE WORK WITH PUPILS
DEVON YOUTH FILM

PROFESSIONAL DEVELOPMENT / TRAINING

All dMEC staff are experienced trainers who have worked successfully in Devon Curriculum Services (DCS), the LEA advisory branch, in a range of contexts.

In addition to the programme of Professional Development courses listed in the DCS Directory and on our website, we are happy to discuss with individual teachers their needs and to design appropriate training.



We are able to offer provision in any of the following areas:

- Using digital technology to support teaching in all subjects
- Using digital video camcorders
- Using a digital stills camera
- Digital video editing
- Digital video animation
- Digital audio production
- Making the most of video-conferencing
- Using Powerpoint to the full
- Multimedia for the Web
- Designing and building your own website
- Desk top publishing
- Using Flash and Dreamweaver
- Teaching approaches to GCSE and A level Media Studies

RESOURCE PRODUCTION

The dMEC is fully resourced with a wide range of equipment enabling us to produce digital video, audio, CD ROM, DVD and web based materials to suit a variety of needs.

We can tailor production levels to meet the budget of the client. We make low budget but high quality audio CDs of primary school choirs through to broadcast quality programmes for major national organisations.



In addition to a variety of work with Devon schools and advisers, other recent clients have included:

- AQA exam board training tapes
- Dept. for Education & Skills video on Inclusion
- Dept. for Transport Road Safety training video
- BBC Online Production of content for national and regional websites
- National Theatre video and video conference management for pan-European Theatre Studies project
- Teachit.co.uk streamed video clips to accompany worksheets on the site
- Studia: co-production GCSE Study Support tapes
- Plymouth EAZ: raising standards of literacy
- St. Bede's beacon school: disseminating good practice in English teaching

CREATIVE PROJECTS

A key objective of the dMEC is to encourage teachers and pupils to use digital technology creatively.

A particular focus for this strand of our work has been the formation of Devon Youth Film (DYF) to complement the county's other youth companies for Drama, Dance and Music. We aim to encourage and give practical support to film making on a wide front. We also use our close partnership with the Exeter Picture House to ensure that any films made are shown to a real cinema audience. Thus DYF productions are given week-long screenings in the trailer and advertisement slot before major films as a natural part of the cinema programme.

Since its formation in 1998 DYF has produced over 40 films made by groups of pupils from both primary and secondary schools across the county. These have ranged from documentary films about their locality through to ambitious poem-films to animated shorts using our professional grade animation system. We have recently developed a link with the University of Exeter Screenwriting course to further our creative work. If you are interesting in making films with your pupils we would like to help.

We run Media and ICT summer schools for Devon pupils which focus on the creative use of digital media with children. The finished articles included images, video and audio material and have been published on the BBC website.



